

From the Founder of 5P Health Care Solutions -- Dr Verena Voelter



NEWSLETTER

Precision Medicine is here - finally?

Updates from and on: [ASCO'26](#) | [LTV podcast](#) | [5PHCS](#) & more

After a longer summer break, which has been both relaxing and productive, we are happy to be back with a series of 5P announcements. Join us here below to taking a tour d'horizon of what's new on collaborative value creation in health care and at 5P Health Care Solutions. From cracking the code on the RAS pathway as a cancer driver, through liquid biopsy accelerating drug development, and immuno advances in our understanding of the metastatic niche through precision prevention.

READY? Let's dance... 



Streamlined Services & Support

Check out our consolidated top 6 most popular services at 5P Health Care Solutions that clients repeatedly book with us [Executive Coaching](#) on collaborative value creation & personal development | [Drug Development](#) and Business Planning (GTM strategies) incl Product launches | [Market Access](#) and Reimbursement strategies | [Negotiation](#) and our most popular framework on 7 steps to successful Multi-Party Collaboration in health care incl our [MPC® certificate program](#) | [SPEP](#) health coaching and empowerment | [and lastly](#) our [5PROMS](#) outcomes research and [VBHC](#) support.  Drop me a line if you want to explore how we can support to accelerate your business.

Who: Season #9 LTV podcast line-up

I feel honored to be joined by a distinct set of healthcare leaders, all sharing their personal and professional experiences as leaders in the realm of collaborative value creation along the value chain and patient-centric care delivery.

 make sure to subscribe to [LestTalkValue](#) on  Spotify so you don't miss any new releases, you can also follow us on our  website and LinkedIn pages.



Read & Watch

- [Cracking the KRAS code](#) - since I've been an oncology fellow, generations of researchers, clinicians, and patients have been waiting for this 🙌 awwh!

moment that I was fortunate enough to witness together with another 10'000 people live at this year's annual ASCO2026 meeting presented by Dr Brain Wolpin and published in the NEJM - ***Daraxonrasib or Chemotherapy in Previously Treated Metastatic Pancreatic Cancer*** - The median overall survival doubled in the RAS G12 patient population, with 13.2 months with daraxonrasib compared to 6.6 with chemotherapy in this randomized phase 3 clinical trial.

- **Speaking of clinical trials** - we are proud to announce the successful closure of round #1 in crowdfunding of the BrainTumorTrialFinder (BTTF) on Experiment.com - now open for the second round. As a testament to the power of over 3'000 searches in the first 10 months in >40 countries, this tool and its first results have been recognized as an oral presentation (Prof Andreas Hottinger et al) at this year's EANO meeting in Rome - meet us at our booth with ancora.ai on September 25th in Rome.
- **Liquid biopsy** is making fast progress on making precision medicine and precision drug development a reality soon in clinical care; here's an interesting recent Webinar by Endpoints - *Accelerating Phase 1 decisions with liquid biopsy* - advances in liquid biopsy and epigenomic profiling offer the opportunity to generate molecular insights earlier in clinical development.
- Lastly, another theme that has accompanied me during my career next to the cancer stem cell, is the **metastatic niche** - here's an excellent overview in ASCO's Educational Book - *Breaking the Immune Sanctuary: Targeting Metastatic Niche*

Other interesting reads:

NEJM AUG 8 *Rethinking the Role of **Pay for Performance** in Federal Health Care Quality Programs*

NATURE JUL 15 on **Prediction Prevention**, an AI model called ALADYNOULLI A *Bayesian framework for longitudinal EHR and genetic discovery* and the first author Dr Sarah Urbut in discussion with Dr Eric Topol in this interview

I can't believe I've been a 25 years' member at ASCO this year 🌟 proud to be serving and supporting patients living with cancer all these years and 🙏 grateful for the wonderful colleagues I've met on the way.

Like This Newsletter?

Thanks for liking and sharing 👍

Yours, Verena



SP Health Care Solutions AG, Glärnischstrasse 8, Meilen, ZH 8706

[Unsubscribe](#) [Manage preferences](#)